



MEHEDI HASAN

Senior Content Developer (Video Editor) | AI Engineer | Automation Specialist

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EXECUTIVE PROFILE

High-impact Senior Content Developer (Video Editor) and AI Engineer with 4+ years of experience in AI-powered video production, automation engineering, and scalable digital content systems. Expert in Premiere Pro, CapCut, DaVinci Resolve, Python automation, ChatGPT, and Google Gemini. Specialized in building AI-driven content workflows that reduce production time by up to 60% and increase digital engagement performance. Strong Computer Science foundation with proven expertise in automation architecture, AI integration, and enterprise-level content strategy.

CORE COMPETENCIES

- Advanced Video Editing & Post-Production (Premiere Pro, CapCut, DaVinci)
- AI Workflow Engineering & Automation Architecture
- Python Scripting & Process Automation
- ChatGPT & Gemini API Integration
- E-commerce Content Optimization
- Digital Marketing & Conversion Strategy
- B2B Technology Content Development
- Technical Documentation & Product Storytelling

PROFESSIONAL EXPERIENCE

Content Developer & AI Video Specialist – Jibika Intelligic Ltd. (2025-Now)

- Designed AI-powered content pipelines improving production efficiency by 50%
- Produced high-conversion product videos and software demos
- Integrated automation tools for scalable marketing campaigns

Content Developer (ERP & Tech Solutions) – Smart Software Ltd. (2025)

- Developed ERP-focused B2B marketing content and presentations
- Increased lead engagement through optimized digital storytelling

Documentation & IT Executive – Solidan Marine Ltd. (2022–2023)

- Implemented IT automation systems for operational efficiency
- Managed secure documentation workflows

EDUCATION

BSc in Computer Science & Engineering – Daffodil International University (2022) CGPA: 3.11 / 4.00

CERTIFICATIONS & AI SPECIALIZATION

- Google AI Automation & AI Workflow Engineering Certification
- Advanced Video Editing & Post-Production Masterclass (Premiere Pro & DaVinci Resolve)
- Python for Automation & AI Integration (Coursera Professional Certificate)
- Generative AI Tools Specialization (ChatGPT, Gemini, Prompt Engineering)
- Cybersecurity & Secure Automation Systems – Security Mind Pro
- B2B Digital Content Strategy & Lead Generation – BITM